

## **Georgia Power Economic Development**

75 5th Street, NW Atlanta, Georgia 30308 selectgeorgia.com



# Why Georgia for Plastics & Rubber Manufacturing

- Close proximity to aerospace, auto, healthcare and other high demand industries
- Abundant workforce and competitive wages
- Renowned workforce training program
- Excellent accessibility to market
- Business-friendly environment

## Sigma Stretch Film of Georgia to Invest \$39 Million in Columbus

Sigma Stretch Film of Georgia, a global leader in high-performance film manufacturing, plans to invest \$39 million and create 100 jobs in a new location in Columbus. This investment consists of the 75,000 square-foot expansion of an existing building and construction of a new 75,000 square-foot stand-alone warehouse. The added space will allow Sigma Stretch Film of Georgia to produce one of its core product line - stretch film for pallet wrap.

Source: "Sigma Stretch Film of Georgia to Invest \$39 Million in Columbus" Choose Columbus, 7.15.25

## Where Georgia Leads:



**387**Plastics & Rubber Manufacturing locations



**27,000**Plastics & Rubber Manufacturing jobs



**\$3.4B**Plastics & Rubber
Manufacturing
GRP



**16%**Anticipated job growth 2025-2035

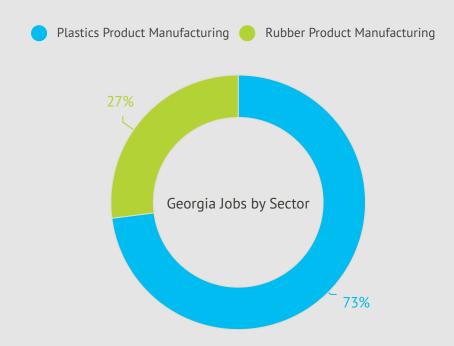
# **Industry Snapshot**

Plastics manufacturing accounts for approximately 73% of the industry while rubber manufacturing accounts for nearly 27%.

- Plastics: Packaging materials, film and sheet manufacturing, foam products, plastic bottles and all other plastics product manufacturing
- Rubber: Tire manufacturing and retreading, rubber hoses and belting manufacturing and all other rubber product manufacturing

Additionally, the varied composition of the state's plastics and rubber manufacturing industry gives existing and potential facilities ample room to grow.

## **Industry Sectors in Georgia**



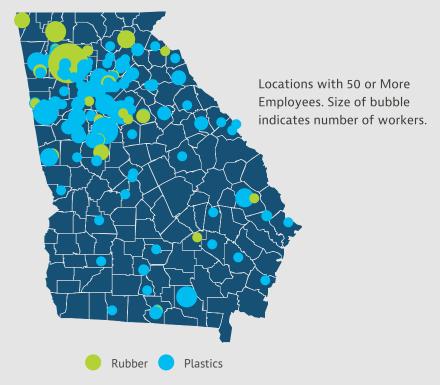
Source: Lightcast 2025.4Q

# Top Employers

From custom injection molded products to automobile tires, Georgia's plastics and rubber products manufacturers supply a variety of industries, such as automotive and aerospace.

- Tires & Retreading: Toyo Tire & Rubber (2,000), Kumho Tire USA (582)
- Foam Products: Dart Container Corp. (988), WinCup (353)
- Plastic Packaging (Film & Sheet): Pactiv (1,265), Printpack (765), Berry Global (709)
- Plastic Bottles: CKS Packaging Inc. (455), ALPLA (350)
- All Other Plastics Products: Mauser Packing Solutions (1,015), Synesgo (692)
- All Other Rubber Prod.: M+A Matting (700), Freudenberg-NOK (680)

#### **Plastics & Rubber Manufacturers Around the State**

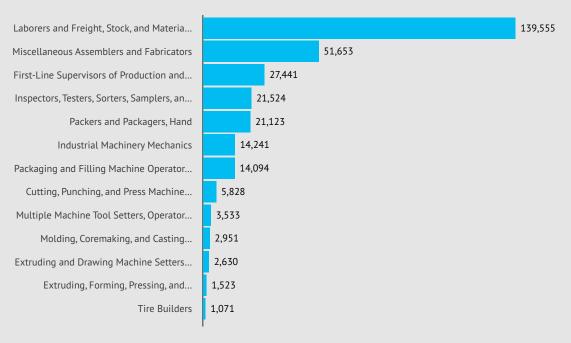


## Talent Critical to Plastics and Rubber

Based on staffing patterns for the plastics and rubber manufacturing industries, Georgia has an abundance of workers employed in critical occupations. Major occupations include:

- Laborers and Freight, Stock, and Material Movers, Hand
- Miscellaneous Assemblers and Fabricators
- First-Line Supervisors of Production and Operating Workers
- Inspectors, Testers, Sorters, Samplers, and Weighers
- Molding, Coremaking, and Casting Machine Setters, Operators and Tenders,
   Metal and Plastic
- Extruding and Drawing Machine Setters, Operators, and Tenders, Metal and Plastic
- Tire Builders

## Georgia is Home to 307K Workers in Occupations Critical to the Industry



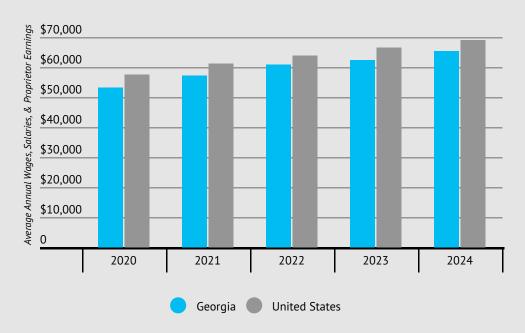
Source: Lightcast 2025.4Q (2024 latest year for data)

# Quality Talent for Less

Georgia is known for its high-quality affordable workforce. Wage rates in the state typically fall below the national average, particularly in manufacturing occupations. The state's plastics and rubber manufacturing wages are no exception.

- Projected growth of 16% in plastics and rubber manufacturing industry workers over the next decade compared to 5% nationally
- Median hourly earnings of \$21.50 compared to \$22.14 nationally (based on top 10 plastics and rubber manufacturing industry staffing pattern occupations)

## Plastics & Rubber Mfg. Earnings Comparison, Georgia vs. the U.S.



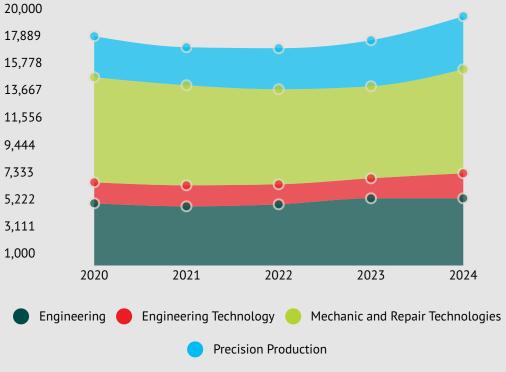
Source: Lightcast 2025.4Q (2024 latest year for data)

# People and Support Needed to Succeed

Georgia's high concentration of degree-seeking students and top-tier colleges and universities make the state one of the country's richest in top-level talent. These institutions also offer companies access to cutting-edge research and development partnerships.

- Since 2014, there has been a 34% increase in the number of graduates skilled in supporting Georgia's plastics and rubber manufacturing operations.
- Georgia Tech ranks 4th for engineering R&D funding nationally and has benefited from a 88% uptick in all R&D funding since 2014.

## Post Secondary Completions at Georgia Colleges and Universities



Source: IPEDS Completions Data, Lightcast 2025.4Q (2024 latest year for data)

## **About Georgia Power Economic Development**

Georgia Power has been helping companies locate in our state for more than 90 years. We offer a full array of products and services available at no cost. To receive confidential and proven assistance, please contact one of our experienced professionals:

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