

**Retail - Ready Education Event**

Thursday, October 23, 2025

Macon Mall, [3661 Eisenhower Pkwy, Macon, GA 31206](https://www.bing.com/ck/a?!&&p=a97f86de6fe0942334f3a510f42205252d7b8029e495ff82cc289370dfe3819eJmltdHM9MTc1NjMzOTIwMA&ptn=3&ver=2&hsh=4&fclid=03326397-41b5-600e-1290-75d040326122&u=a1L21hcHM_Jm1lcGk9MTA5fn5Ub3BPZlBhZ2V-QWRkcmVzc19MaW5rJnR5PTE4JnE9TWFjb24lMjBNYWxsJnNzPXlwaWQuWU44NzN4NDY4MjQ4NTM0MDU5MDU5NTIxMSZwcG9pcz0zMi44MTc0NzQzNjUyMzQzNzVfLTgzLjY5NDc0NzkyNDgwNDY5X01hY29uJTIwTWFsbF9ZTjg3M3g0NjgyNDg1MzQwNTkwNTk1MjExfiZjcD0zMi44MTc0NzR-LTgzLjY5NDc0OCZ2PTImc1Y9MSZGT1JNPU1QU1JQTA&ntb=1)

8:30 am Networking & Coffee

9:00 am Welcome

9:15 am Retail Recruiting Basics & Trends - Mill Graves, Retail Strategies

10:00 am Break

10:15 am Managing Expectations –Andy Camp, Thomas & Hutton & Mill Graves

11:00 am Incentives & Tax Allocation Districts - Andy Camp

11:30 am Lunch

12:30 pm *Session Under Construction*

1:30 pm Becoming Retail Ready – Eric McDonald, Georgia Power Economic Development

2:15 pm Roundtable Discussion / Questions & Answers

3:00 pm Adjourn & Safe Travels

**Questions?**

Feel free to ask questions directly to the speakers

or you can text them to Eric McDonald at 678.232.1294.

Presentations and additional resources for Retail-Ready are available on SelectGeorgia.com.