



Retail - Ready Education Event

Thursday, October 23, 2025

Macon Mall, 3661 Eisenhower Pkwy, Macon, GA 31206

8:30 am	Networking & Coffee
9:00 am	Welcome
9:15 am	Retail Recruiting Basics & Trends - Mill Graves, Retail Strategies
10:00 am	Break
10:15 am	Managing Expectations –Andy Camp, Thomas & Hutton & Mill Graves
11:00 am	Incentives & Tax Allocation Districts - Andy Camp
11:30 am	Lunch
12:30 pm	The Developers Perspective - TBD
1:30 pm	Becoming Retail Ready – Eric McDonald, Georgia Power Economic Development
2:15 pm	Roundtable Discussion / Questions & Answers
3:00 pm	Adjourn & Safe Travels

Questions?

Feel free to ask questions directly to the speakers
or you can text them to Eric McDonald at 678.232.1294.

Presentations and additional resources for Retail-Ready are available on SelectGeorgia.com.