



Retail - Ready Education Event

Thursday, August 28, 2025 | Chattahoochee Technical College

9:00 am	Networking & Coffee
9:30 am	Welcome
9:45 am	Retail Recruiting Basics - Mill Graves, Retail Strategies, mgraves@retailstrategies.com
10:45 am	The Developer's Perspective - Edie Weintraub, edie.weintraub@terraalma.com
11:30 am	Managing Expectations - Andy Camp, Thomas & Hutton, camp.a@tandh.com
Noon	Lunch
1:00 pm	How to be Retail Ready - Eric McDonald, Georgia Power, ermcdona@southernco.com
1:30 pm	Retail Incentives
2:00 pm	Roundtable Discussion / Q&A
3:00 pm	Adjourn & Safe Travels

Questions?

Feel free to ask questions directly to the speakers
or you can text them to Eric McDonald at 678.232.1294.

Presentations and additional resources for Retail-Ready are available on SelectGeorgia.com.